

Area I: Membership

Purposes 1, 2, 3, 6

Goal 1: To recruit, orient, retain and reinstate members

- Recruit members by
 - expanding membership in all educational settings (e.g. health care, law, religion, corporate, etc.)
 - inviting prospective members to Society functions
 - tracking student teachers and recruitment grant winners to build future membership
 - welcoming previously recommended candidates for membership
 - promoting undergraduate and graduate collegiate membership through local universities and colleges
 - encouraging increased racial, ethnic, age and religious diversity
- Orient members by
 - inducting and mentoring members on an on-going basis
 - utilizing orientation and reorientation resources on the DKG International Website
- Retain members by
 - assisting relocating members and members of dissolved chapters to transfer membership
 - involving chapter members in programs, leadership opportunities and service to the community and the state
 - offering child and elder care during meetings
 - supporting struggling chapters
- Reinstate members by
 - collecting and reviewing data of recently dropped members
 - contacting former members to reinstate their membership

Goal 2: To mentor members and recognize accomplishments

- Mentor members by
 - attending chapter, state, regional and international events to promote fellowship
 - promoting DKG projects to foster mentorship
 - building relationships with other chapters and professional organizations to expand collegiality
 - establishing relationships and “job alike” mentoring with early career educators
- Recognize member accomplishments by
 - highlighting chapter events and member accomplishments at meetings, on social media, DKG Illinois Website and/or in the DKG Illinois *Newscaster*
 - challenging members to publish in DKG and other publications

Area II: Communications and Marketing

Purposes 1, 2, 3, 6, 7

Goal 1: To promote frequent communication and marketing at all levels of the Society and with the community

- Promote communication by
 - preparing for chapter visits the first year of the chapter biennium and maintaining communication with state ambassador for the biennium
 - establishing and maintaining communication among all state committee members and chapter chairs
 - distributing chapter newsletters to all members and state president, chair of Communications and Publicity, and state ambassador
 - encouraging chapters to submit “Chapter News” to the DKG Illinois *Newscaster*
- Market the Society by
 - encouraging news releases, using social media platforms and/or distribution of informational flyers/brochures to potential members and the community to market the chapter, state events and DKG
 - promoting coordinating councils and interaction among chapters through professional/social events and community projects
 - acknowledging donations to the Marion Medical Mission and UNICEF Schools for Africa
 - recognizing and supporting member and chapter projects

Goal 2: To utilize current trends in technology

- Utilize trends by
 - providing training and encouraging the innovative use of technology for communication
 - encouraging chapters to utilize electronic means for programs and/or including members at meetings
 - utilizing DKG Illinois Website (www.deltakappagamma.org/IL/) and the international website (www.dkg.org) for information and downloading forms
 - organizing and maintaining Society information electronically
 - encouraging chapters to appoint web watchers
 - encouraging chapters to develop and maintain websites and use social media

Area III: Educational Excellence

Purposes 1, 3, 4, 5, 6, 7

Goal 1: To empower members

- Empower members by
 - encouraging applications for scholarships, stipends, awards, and grants at all levels of the Society
 - engaging in professional networking opportunities through partnerships with community, educational, and business organizations
 - enhancing leadership skills in their professions and at all levels of the Society
 - participating in chapter, state, and international professional development opportunities
- Encourage members by
 - motivating and mentoring current and potential members to attain leadership skills in their professions and all levels of the Society
 - participating in chapter, state, and international projects
 - recommending continued evaluation of chapter and state events
 - contributing and utilizing program ideas from state and international websites and publications

Goal 2: Promote educational excellence by

- offering a variety of professional and personal growth programs, leadership seminars, and Professional Development (PD) approved workshops/programs that integrate the Purposes of the Society and current trends relevant to local and global education
- providing financial opportunities for professional and personal growth through scholarships, stipends, awards, and grants

Area IV: Resource Development

Purposes 5, 6, 7

Goal 1: Educate by

- informing members of income, expenses and funds
- practicing responsible management of fiscal resources
- providing information on opportunities to contribute to chapter, state, and international funds

Goal 2: Encourage development by

- reviewing Illinois *Bylaws/ Illinois Standing Rules* twice annually and Chapter Rules biennially, amending when needed
- creating and utilizing chapter yearbooks
- encouraging the use of orientation/training materials
- utilizing chapter membership profiles annually
- providing business meetings that are well organized and kept to a minimum amount of time

The Delta Kappa Gamma Society International

Mission Statement

The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education.

Vision Statement

Leading Women Educators
Impacting Education Worldwide

International Biennial Theme

DKG: Leading Women Educators Impacting Education Worldwide

2018-2019

Illinois (Lambda) State Organization Strategic Action Plan for Renewal



DKG · Illinois
Expect Great Things